REEF | RAMDEOBABA UNIVERSITY

E-Waste Collection Drive Report

ORGANIZED FROM-
22ND - 24TH JANUARY 2026

RBU
RAMDEOBABA UNIVERSITY, NAGPUR
Formerly Shri Ramdeobaba College of Engineering & Management (RCOEM) Est. 1984
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EVENT OVERVIEW

REEF organised the **E-Waste Collection Drive 2026 at Ramdeobaba University campus**, from **22nd to 24th January 2026**, under the theme ***"Let's recycle responsibly".***

The drive aimed to give students, faculty and staff a safe and convenient way to dispose of unused electronic items.

RBU was registered as an official collection centre for the drive, which was conducted as an e-waste donation drive in association with ***Persistent Foundation, Arranya Environmental Organisation, Paryavaran Sanrakshan*** **and** ***Poornam Eco Foundation.***



OBJECTIVES

- To **raise awareness** about the harmful effects of improper e-waste disposal.
- To **facilitate on-campus collection** of unused electronic items.
- To ensure **safe recycling** of collected e-waste through authorised recyclers.
- To **encourage student participation** in spreading awareness among peers and local communities.
- To **promote sustainable waste management** and maintain a cleaner campus.

DRIVE EXECUTION

Pre-Drive Preparation:

17th January: E-waste collection kits (banner, posters, pamphlets, gunny bags, donor datasheets) distributed to volunteers.

19th January: Awareness campaign began with flyers pasted across the campus.

Guest Interaction:

Ms. Nidhi Bhalerao *of* ***Poornam Eco Foundation***, an NGO working in fabric reuse and e-waste upcycling, explained why e-waste must be collected responsibly and how improper disposal harms soil and the environment.



E-Waste Collection Drive :

The drive welcomed discarded electronic appliances and accessories such as **mobile phones, computers, tablets, chargers, cables, routers, keyboards, hard drives etc.**

Items such as **bulbs, LED lights, tube lights, panel lights and other light-source equipment** were excluded, except fairy lights.

Pickup and Recycling:

26th January: A pickup truck collected the e-waste .
Suritech Industries, Butibori, handled its recycling and upcycling.

COMMUNITY PARTICIPATION

REEFians with university students from all the years joined voluntarily .Volunteers managed the counters, recorded donations on datasheets and sorted items into gunny bags .**Students, faculty and staff** donated their unused electronic items .Participants were encouraged to spread awareness.

IMPACTS AND OUTCOMES

Impacts

- Raised awareness among students, faculty and staff about the hazards of improper e-waste disposal.
- Gave the campus community a safe, **convenient way to dispose** of unused electronics.
- Kept hazardous materials away from landfills and **prevented soil** and **water contamination.**
- **Promoted recycling** and **resource recovery** through **upcycling** of the collected items
- Encouraged students to take the message to their societies, peers and neighbourhoods.
- Strengthened collaboration between the university and environmental organisations.

Outcomes

- The collected e-waste was handed over to Suritech Industries, Butibori, on 26th January for recycling and upcycling.
- RBU was registered as an official e-waste collection centre.
- REEF aims to continue and expand the initiative by organising future collection drives across more residential societies and neighbourhoods.

ACNKOWLEDGEMENTS

We sincerely thank ***Persistent Foundation***, ***Arranya Environmental Organisation***, ***Paryavaran Sanrakshan*** and ***Poornam Eco Foundation*** for their support and guidance in conducting this drive. We are especially grateful to *Ms. Nidhi Bhalerao* of Poornam Eco Foundation for sharing valuable insights on responsible e-waste management.

We thank **Suritech Industries**, Butibori, for recycling and upcycling the collected e-waste.We also thank our faculty coordinator ***Dr.Swarooplaxmi Mudliyar*** for their permission and encouragement, the volunteers for their hard work, and everyone who donated e-waste.

CONCLUSION

The E-Waste Collection Drive 2026 was a meaningful step towards a cleaner campus and **responsible electronic waste disposal**. With enthusiastic participation from students, faculty and staff, the drive **raised awareness** about the **dangers of improper e-waste disposal** and the **importance of recycling**. We hope to make this an annual initiative and extend it to more societies and neighbourhoods.