

Report On:

Title of the Activity: SANSHODHAN 2025

Event Name: : A Sectoral Analysis Competition

Organized by: Economics Club

Date & Time: 10/10/2025

Venue: MBA classrooms

Participants- MBA Ist Year

Name of Faculty Incharge: Prof Amit Kumar

Resource Person / Chief Guest: Dr. Sharad Bhave

The School of Management, Ramdeobaba University, hosted SANSHODHAN 2025 — a three-day sectoral analysis competition jointly organized by the Economics Club and Finance Club from October 6 to 8, 2025. The event aimed to enhance students' analytical, research, and presentation skills through in-depth exploration of various industries.

The event was graced by Mr. Sharad Bhave, an industry and academic expert, who served as guest and evaluator for all three days. He engaged with participants through thought-provoking questions, shared insights on leadership, sustainability, and innovation, and encouraged students to bridge academic learning with real-world business understanding.

Sectoral analysis, as highlighted during the event, helps students gain a deeper understanding of how industries operate, identify growth drivers, assess risks, and interpret economic and policy trends — skills essential for future business leaders and consultants.

Program Objective:

- 1. To enhance students' analytical and research skills through sectoral studies.
- 2. To improve presentation and communication abilities.
- 3. To connect academic learning with real-world business insights.
- 4. To promote critical thinking, teamwork, and experiential learning.

Poster of the Event:



Event Overview-

A total of 160 students, divided into 32 teams, presented comprehensive analyses on sectors such as Power, IT, Banking, Defence, Agriculture, Media, Aviation, Real Estate, FMCG, and Fintech. Each team applied strategic frameworks including PESTEL, SWOT, and Porter's Five Forces to evaluate sectoral trends, challenges, and future prospects. The sequence of presentations of each team was decided by picking chits.

Participants

Category

Number

MBA I Year

160

Total: 160

Guest Profile

Prof. Sharad Bhave is a renowned academician and industry expert with 39 years of teaching and 11 years of industry experience. A former Professor and Head of Department at C.P. & Berar E.S. College, Nagpur, he holds qualifications from NHRD and NIPM. Prof. Bhave is widely respected for his expertise in human resource development and for bridging academic learning with practical industry insights.

Winners:

The event concluded with the announcement of winners, marking the successful culmination of SANSHODHAN 2025 — a platform that celebrated research, critical thinking, and experiential learning at Ramdeobaba University.

Learning Outcomes-

The program helped students enhance their analytical and research abilities through comprehensive sectoral analysis. It improved their presentation and communication skills by applying strategic frameworks to real-world business scenarios. Participants gained valuable insights into industry operations and economic trends. Overall, SANSHODHAN 2025 nurtured critical thinking, collaboration, and experiential learning essential for future business professionals.

Feedback & Suggestions

- 1. The event provided a valuable opportunity to apply classroom knowledge to real-world sectoral studies.
- 2. Interaction with the expert evaluator enhanced understanding of industry perspectives.
- 3. Team-based presentations improved collaboration and analytical thinking skills.
- 4. The event was well-organized and helped boost confidence in research and presentation.
- 5. Students suggested conducting a brief orientation or workshop on analytical tools before the competition for better preparation.

Photographs





Report Prepared By

Name: Prof Amit Kumar

