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Consolidated Event Report: KSHITIJ 2026

Organized by: Student Development Cell

Date: From 23rd January 2026 to 24th January

Venue: Ramdeobaba University, Nagpur

Participants- MBA/ MBAI & BBA Students

Name of Faculty Incharge:

1. Prof. Leena Kapse
2. Dr. Avni Thakkar
3. Dr. Sampada Wasade
4. Dr. Sunita Gujjar
5. Prof. Amit Kumar

1. Introduction & Fest Overview

KSHITIJ 2026 was a flagship student fest organized by the Student Development Cell, School of Management, Ramdeobaba University, Nagpur. The fest aimed at holistic student development by integrating sports, cultural activities, creativity, and Corporate Social Responsibility (CSR).

Objectives of KSHITIJ 2026

- *To promote teamwork, leadership, and sportsmanship*
- *To encourage creativity, cultural expression, and confidence*
- *To provide experiential learning beyond academics*
- *To inculcate social responsibility and inclusivity among students.*



2. Sports Events Highlights

Volleyball Tournament

A competitive volleyball tournament for boys and girls promoted physical fitness, team coordination, and discipline. The event witnessed enthusiastic participation from MBA, MBAI, IMBA, and BBA students.

Box Cricket Tournament

The Box Cricket Tournament added excitement through a fast-paced format. It encouraged strategic thinking, leadership, and team bonding in a fun yet competitive environment.

Tug of War

The Tug of War competition emphasized unity, strength, and synchronized teamwork. It created a high-energy atmosphere and strengthened camaraderie among participants.



3. Cultural & Creative Activities

Hunarbaaz – The Talent Show

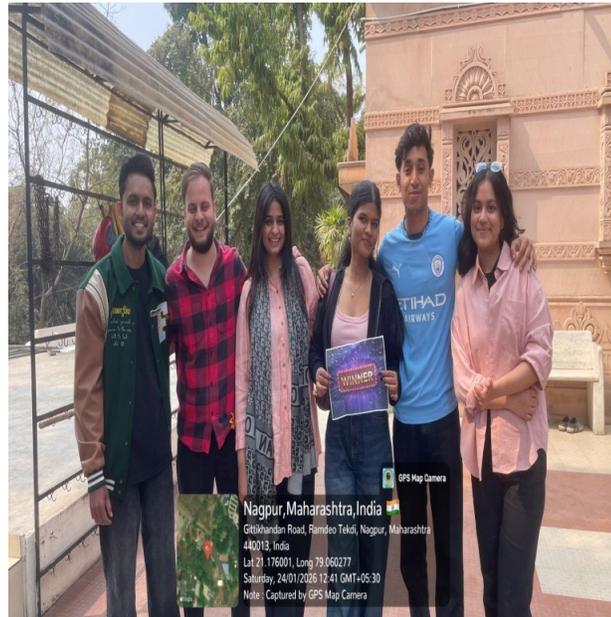
Hunarbaaz provided a vibrant platform for students to showcase talents such as singing, dancing, poetry, and instrumental music. The event promoted confidence, stage presence, and cultural appreciation.

Reel Banao Unique 2.0

A modern digital creativity contest encouraging students to express originality through short-form video storytelling, enhancing communication and digital literacy skills.

Scavenger Hunt

The Scavenger Hunt challenged students' problem-solving abilities, coordination, and leadership through a multi-stage, team-based competition.



4. CSR Initiative – Swaranjali

Swaranjali – Sur Se Dil Tak was a soulful musical program performed by visually challenged artists from Gyan Jyoti Nivasi Andh Vidyalaya. The event promoted inclusivity, empathy, and respect for differently-abled individuals.

CSR Impact

- Sensitized students towards social inclusion
- Encouraged empathy and emotional intelligence
- Strengthened community engagement through cultural expression



5. Overall Outcome & Conclusion

KSHITIJ 2026 successfully created a balance between academics, sports, culture, creativity, and social responsibility. The fest strengthened leadership qualities, teamwork, and ethical values among students, making it a meaningful and impactful initiative.

The coordinated efforts of faculty members, student volunteers, and participants ensured the grand success of the fest and reinforced the Student Development Cell's commitment to holistic education.



Report Prepared By-

Dr. Sunita Gujar